LinkUp’s unique job listings data is now on the Open:FactSet Marketplace

FOR IMMEDIATE RELEASE
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MINNEAPOLIS, MN and NEW YORK, NY (February 4, 2020) – LinkUp, the leading provider of global job market data to the financial industry, announced today that it has launched its labor demand insights on the Open:FactSet Marketplace™ (OFM).

The OFM will feature LinkUp Raw, which contains the complete set of LinkUp’s job market data, dating back to 2007. The dataset includes full job listings sourced directly from employer websites, as well as related statistics and analysis. Delivered daily, LinkUp Raw consists of four distinct components: individual job records, individual job descriptions, core analytics, and company reference data.

“Quality and accessibility are absolutely vital to users of alternative data,” said Molly Moseley, Chief Operating Officer at LinkUp. “Our collaboration with FactSet will allow organizations to easily access our high-quality jobs dataset, perform deeper analysis, and create models and signals to assess and predict job growth and decline.”

LinkUp’s dataset includes 3.5 million daily active job listings from 60,000 companies and contains more than 20 unique job and company-level attributes and identifiers, such as, job title, job URL, company name, location, occupation code, sector code, ticker, reference data, and more.

“Job market data and analytics are an important source of insight into both public and private companies,” said Lauren Stevens, Senior Vice President, Open:FactSet Strategy, FactSet. “Being able to use this content alongside additional datasets on the Open:FactSet Marketplace can help clients gain an even deeper understanding into individual firms, in addition to broader labor market trends.”

For more information, visit https://open.factset.com/partners/linkup/en-us

About LinkUp
LinkUp is the global leader in delivering accurate, real-time, and predictive job market data and analytics. Through proprietary technology, LinkUp indexes millions of job listings directly from employer websites daily. From this unique and predictive jobs dataset, LinkUp provides valuable insights into the global labor market and helps investors generate alpha at the macro, sector, geographic, and individual company level.