LinkUp adds SOC | O*NET classifications to jobs data

FOR IMMEDIATE RELEASE

CONTACT: Molly Moseley, CMO & Operations, (952) 277-4513, molly.moseley@linkup.com

MINNEAPOLIS (September 27, 2018) – In an effort to enhance its job market data solutions, LinkUp has added the Occupational Information Network (O*NET) classification system to all current and historical job openings in its database.

The O*NET system features hundreds of standardized descriptions for more than 1,000 occupations across the U.S. economy. O*NET’s hierarchical model defines occupations from major groups down to more granular positions, and includes additional attributes including job duties, skills, education requirements, salary, and more.

The addition of this information allows users to segment LinkUp’s extensive database of job listings for specific occupations as defined by the Bureau of Labor Statistics’ Standard Occupational Classification (SOC) system.

Additionally, it increases the accuracy of LinkUp’s data, provides a useful occupational hierarchy, and also unlocks a plethora of new insights from its data such as:

- Distribution of occupations across a company, industry, or geographical area
- Growth and decline of occupations over time or in a particular geography
- Growth and decline of occupations within a particular company or set of companies

An example of the value of the O*NET classification system to LinkUp’s database is the ability to identify occupational growth or decline by Metropolitan Statistical Areas (MSAs).
This type of analysis can help a variety of users assess labor demand, understand trends, and predict growth or decline within specific sectors and job types.

For more information about LinkUp’s job market data, and the addition of the O*NET classification system, please contact data@linkup.com.

About LinkUp
LinkUp is a global leader in delivering accurate, real-time, and predictive job market and employment-related data, information, and insights to job seekers, employers, and corporations. To learn more visit www.linkup.com.